

Inspiring  
Change



# IWA Corporate Membership



# Together, towards a water-wise world

**The International Water Association is the largest global network of water professionals working towards a water-wise world. IWA's growing and engaged membership brings together the best scientific minds and industry specialists, to deliver world class solutions to the most pressing water management problems.**

**IWA provides your organisation with unique opportunities to be positioned as a key player in the global water sector. Whether you are a utility, a research centre, a consultancy or a manufacturer, by joining IWA as a Corporate Member, you have the opportunity to unlock the potential of your organisation and your staff. IWA membership supports professional and leadership development, while providing networking opportunities for your organisation and teams to become global thought leaders in water solutions.**

## Our offerings, your opportunities

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**POSITION YOUR ORGANISATION AS  
A THOUGHT LEADER**

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### **IWA Specialist Groups** Leverage the knowledge engine of the Association

The 50 IWA Specialist Groups are the physical and digital space for scientific and technical content development that drives innovations in the water sector. Spread across IWA's membership in more than 130 countries, they are an effective means of international networking, sharing information and skills, and making professional and business contacts. Your Nominated Representatives can participate in different ways, from attending and presenting at Specialist Group events to contributing with content development for publications, books and newsletters.



### **IWA Change agendas** Shape new global thinking

The IWA Programmes aim to provide breadth, creating space within the Association for members and partners to collaborate on the global challenges facing the water sector. The three programmes – Basins of the Future, Cities of the Future and Water & Sanitation Services – respond to the 2030 agenda established through the Sustainable Development Goals, and give impetus to stimulating and disseminating knowledge and expertise from within the Association to the sector at large.

As a Corporate Member, you can engage with IWA Programmes and projects, and position your organisation as a thought leader and an agenda-setter in the water sector.

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## ACCESS A GLOBAL MARKET

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### IWA Events

#### Collaborate and meet water professionals

IWA Events champion learning and professional updating in the water sector. With the aim of realising our common goal of a water-wise world, IWA promotes excellence and leadership in all aspects of water management. From major international meetings to specialist conferences, IWA Events explore the frontiers of science, technology and practice. We bring to life leading-edge, pragmatic and innovative solutions for water-wise challenges.

IWA Events give you access to a global market place through exhibition, sponsorship and delegate attendance. As an IWA Corporate Member, you will benefit from significant discounts on delegate tickets and exhibition space as well as global exposure to our global market place present at IWA events. IWA Congresses include business forums where you and your staff are welcome to present your latest innovation and solutions.

### IWA Connect

#### Boost your visibility, trust and reputation online

IWA Corporate Member benefits include access to IWA-Connect. As a Corporate Member, your organisation will be entitled to a customisable corporate profile that will increase your visibility within our network. The platform will help your organisation and your Nominated Representatives to connect with the entire IWA community, including its Specialist Groups members, other Corporate Members and water professionals.



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## PROFESSIONAL DEVELOPMENT

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### IWA Nominated Representatives

#### Enhance the development of your staff

Your corporate package entitles you to select key staff of your organisation to benefit from IWA membership. This is a valuable opportunity to enhance the professional development of your staff and increase the global visibility, reputation and trust of your organisation. Continuous professional development ensures that you build and maintain a competent workforce to meet the ever-changing demands of our times.

### IWA Learning Hub

#### Join webinars and courses

IWA provides guidance and opportunities for your organisation's Nominated Representatives to build up the competences required to succeed through short-term courses, self-paced courses and webinars. This includes a set of tools on how to develop your career, as well as opportunities of professional updating, learning, training and networking.

### IWA Publications

#### Access industry renowned journals and books

As part of your IWA Corporate Membership, you will receive IWA Publishing world-leading journals, providing you and your staff with essential reading on the latest developments across water research, management and practice. You will also enjoy discounts on digital subscriptions, books and pay-per-view articles.



## IWA Membership packages

The International Water Association's Corporate Membership is divided into three tiers: Small, Medium and Large. Categorisation depends on the number of employees at your company working within the water industry.

### SMALL PACKAGE

**1-50 EMPLOYEES – 5 NOMINATED REPRESENTATIVES AND 1 JOURNAL**

### MEDIUM PACKAGE

**50-500 EMPLOYEES – 12 NOMINATED REPRESENTATIVES AND 2 JOURNALS**

### LARGE PACKAGE

**500+ EMPLOYEES – 32 NOMINATED REPRESENTATIVES AND 3 JOURNALS**

For more information on IWA memberships, visit [www.iwa-network.org](http://www.iwa-network.org) or contact the IWA Membership Team by email ([members@iwahq.org](mailto:members@iwahq.org)) or phone (+31 (0)70 315 0787, Mo-Fri, 09:00-17:00 CET).

## How to become an IWA Corporate Member

Access our digital platform [www.iwa-connect.org](http://www.iwa-connect.org) and click on 'Join now'. You will be re-directed to our membership portal where you will be able to purchase your preferred membership package.

You can also contact us and request a meeting/call with our dedicated staff. We will walk you through the membership packages that best suits your needs.

### Your Corporate Membership package includes:

- Select Nominated Representatives
- Participation in Specialist Groups
- Profile on and access to IWA Connect
- Free print journals
- Discounts on digital journal subscriptions
- Up to 25% discount on IWA Publishing Books and pay-per-view articles
- Receive the IWA membership magazine, The Source (digital and print)
- Access to IWA Learning Hub
- Discounts on IWA Events and Exhibition fees

**We look forward to welcoming you as an IWA Corporate Member!**



**inspiring change**

**[iwa-network.org](http://iwa-network.org)  
[iwa-connect.org](http://iwa-connect.org)**